Hello everyone, we are potatum and my name is Erwin Berceles. With me I have Antonio Cao Shen, Vincent Lam, and Jeevan Bains. The product the team has created is called CartaRoom.

CartaRoom is an online room management service that connects business with underutilized public space to the public. In other words, we are AirBnB for open and public space. With our product, we aim to become the conviency factor for both business and their customers removing the need for old reservation systems such as pen and paper, to a more modern method online.

In terms of our products viability, the team has conducted research an went out to speak to local business to gain feedback on how to improve and build our product. We also attended the CDM Demo Day and Mixer of 2019 here in Vancouver, BC, where we hosted a both, pitching to CDM students and other potential Investors. With all of the given feedback, we created a highend prototype in which we used for user testing and with that, created our mvp. In terms of feasibility, the team visited the City hall of new Westminster to talk to the project lead of Intellent City New Westminister, and gain more feedback as well as people we can contact.

With our product targeting free, open and public spaces, we will adopt a freemium model. This entails that the product will be free to use, but you can pay more the access all of CartaRooms features. This includes, multiple room postings for business, and cancellation notifications for the people wanting to book the rooms. This model will allow CartaRoom to be accessable for everyone and also allow CartaRoom to gain money for development and improvement.

Put more features

If you have any questions, feel free to come by and talk to us and we will be more then happy to speak with you.